

Chief Digital Officer (CDO) / Head of Digital Transformation (m/w/x)

As Chief Digital Officer You will be responsible for digitizing our business processes of value creation, building and continuously developing our online offering. You will lead and build a team with the functions of digital marketing, product development, e-commerce, assortment planning, reach acquisition, performance marketing and campaign management, as well as the development of customer loyalty measures.

Tasks:

- Global responsibility for the digital transformation of our brands and products
- Building, managing and coaching our digital team and actively shaping digital transformation in our company
- Defining, aligning and implementing the digital strategy in coordination with the business divisions and departments
- Full responsibility for the global digitization budget
- Report to management / close cooperation with CEO, CFO and CIO
- In the future, the scope of duties will be extended to all aspects of digital transformation (e.g. supply chain, purchasing)

Qualifications:

- Successful implementation of the digital transformation in the above-mentioned corporate divisions
- Min. 10 years management experience incl. background in consulting or with experienced digital challenges in several companies
- Experience with change management projects
- Strong communicator
- Experienced in defining and controlling digital strategies
- Entrepreneurial attitude and experience
- Fluent in English

Salary recommendation: 140.000 – 220.000 € p.a. (depending on location and experience)

Status May 2019

Would you like to know more? This is a sample job advertisement. We are happy to help you with your individual offer. Please send us an e-mail to info@digilents.com

Digilents is the personnel consultancy for e-commerce and digitisation. Here at Digilents we combine personnel consulting and recruiting of specialists and executives in e-commerce and digitisation environments for multinational corporations, medium-sized companies and family businesses. We cover the exponentially increased demand for e-commerce professionals - Chief Digital Officer, SEO and SEA experts, shop managers, e-commerce executives or experienced e-commerce employees and innovative online professionals. For companies, we are the first point of contact for open positions - even before classic headhunters or job portals. We have a great network and sound knowledge of change management and transformational leadership. Close cooperation with our partners and candidates makes us successful. We can quickly, efficiently and precisely network the right people and take individual care of the professional and cultural fit.

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