

Shop Manager Direct Sale & Affiliates (m/w/x)

The Shop Manager is responsible for the development and continuous development of the Online offer. As Shop Manager you are responsible for the operative functionality of the shop. You work on the continuous improvement of the online shopping experience of the customers. You will develop campaigns, adapt them to the product ranges and ensure the operational functionality of the shop. Together with agencies and the online marketing manager, you will ensure that the marketing campaigns achieve the best possible results.

Aufgaben:

- Global responsibility for the online distribution of our brands and products
- Development, management and coaching of our e-commerce team and active shaping of the sales strategy of our company
- Defining, aligning and implementing the e-commerce strategy in coordination with the business divisions and departments
- Full responsibility for the global e-commerce budget
- Report to the management / close cooperation with CDO

Qualifikationen:

- Experience as an executive in e-commerce
- Min. 5 years management experience incl. background in consulting or with experienced digital challenges in several companies
- Experience in an agile work environment
- Strong communicator
- Experienced in defining and controlling sales strategies
- Entrepreneurial attitude and experience
- Fluent in English

Salary recommendation: € 50.000 – 55.000 p.a. (depending on location and experience)

Status May 2019

Would you like to know more? This is a sample job advertisement. We are happy to help you with your individual offer. Please send us an e-mail to info@digilents.com

Digilents is the personnel consultancy for e-commerce and digitisation. Here at Digilents we combine personnel consulting and recruiting of specialists and executives in e-commerce and digitisation environments for multinational corporations, medium-sized companies and family businesses. We cover the exponentially increased demand for e-commerce professionals - Chief Digital Officer, SEO and SEA experts, shop managers, e-commerce executives or experienced e-commerce employees and innovative online professionals. For companies, we are the first point of contact for open positions - even before classic headhunters or job portals. We have a great network and sound knowledge of change management and transformational leadership. Close cooperation with our partners and candidates makes us successful. We can quickly, efficiently and precisely network the right people and take individual care of the professional and cultural fit.

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