

## Head of Digital (m/w/x)

The Head of Digital expands both long-term and sustainable as well as operational online brand strategies and usually has a meaningful technical background. The Head of Digital also has a motivating leadership mentality and independently manages and develops his area. He plays a key role and is responsible for performance in all e-commerce sales channels and continuously improves cooperation with supporting departments such as logistics, controlling, accounting, IT, marketing and sales.

### Tasks:

- Independent management and development of e-commerce team
- Optimization and further development of all strategic and operational activities of the company in the area of e-commerce
- Optimization of background process management for online shop development and online marketing as a whole
- Reporting to management not only as head of the entire e-commerce division, but also as a sparring partner for digital trends
- Maintaining relations with contacts and opinion leaders in industry at national and international level
- Ensuring the highest quality of brand and product presentation online

### Qualifications:

- Successfully completed studies in Marketing, Social Media, E-Commerce of a comparable course of studies
- More than 5 years of experience in a comparable e-commerce management function, preferably in the support of online marketplaces. Sound experience with online marketplaces required
- Confident presence, analytical thinking and understanding of complex interrelationships
- High ability to communicate and make new contacts, positive charisma
- Negotiation and presentation skills
- Ability to work in a team and self-reliant, independent and structured way of working
- Very good knowledge of English, other foreign languages such as French or Spanish desirable

Salary recommendation: 80.000 – 100.000 € p.a. (depending on location and experience)

*Status May 2019*

**Would you like to know more? This is a sample job advertisement. We are happy to help you with your individual offer.** Please send us an e-mail to [info@digilents.com](mailto:info@digilents.com)

---

**Digilents is the personnel consultancy for e-commerce and digitisation.** Here at Digilents we combine personnel consulting and recruiting of specialists and executives in e-commerce and digitisation environments for multinational corporations, medium-sized companies and family businesses. We cover the exponentially increased demand for e-commerce professionals - Chief Digital Officer, SEO and SEA experts, shop managers, e-commerce executives or experienced e-commerce employees and innovative online professionals. For companies, we are the first point of contact for open positions - even before classic headhunters or job portals. We have a great network and sound knowledge of change management and transformational leadership. Close cooperation with our partners and candidates makes us successful. We can quickly, efficiently and precisely network the right people and take individual care of the professional and cultural fit.

---

**Digilents GmbH**  
Marienstr. 17  
D-70178 Stuttgart

**Phone:** [+49 \(0\) 711 9958576-0](tel:+49(0)7119958576-0)  
**Telefax:** [+49 \(0\) 711 9958576-9](tel:+49(0)7119958576-9)  
**E-Mail:** [info@digilents.com](mailto:info@digilents.com)

[www.digilents.com](http://www.digilents.com)